

FUNDRAISING WITH YOUNG CEO SQUAD



What is Young CEO Squad?

We're a Mom-founded company dedicated to giving kids a hands-on experience in entrepreneurship with fundraising programs to help make money for your troop, group, team or organization.

Now Offering Group Fundraising

With Young CEO Squad your organization makes money AND the student makes money by selling the products in each kit.

Our program helps kids:

- Start their own kid business
- Set goals
- Earn money right away, no lemons to squeeze
- Price products and calculate ROI (return on investment)
- Learn the basics of customer service
- Sell and market their business
- Think like an entrepreneur (overcoming hurdles)



Each Keychain Start Up Kit Contains:

- 8 mixed silicone keychains & clips
- 40 mixed charms to personalize a keychain
- Resealable carrying bag
- Getting Started booklet
- Keychain pricing guide

Each Keychain Refill Kit Contains:

- 8 mixed silicone keychains & clips
- 40 mixed charms
- ROI worksheet



Each Sticker Start Up Kit Contains:

- 50 mixed vinyl stickers
- 10 customer envelopes
- Resealable carrying bag
- Getting Started booklet
- Sticker pricing guide

Each Sticker Refill Kit Contains:

- 50 mixed vinyl stickers
- 10 customer envelopes
- ROI worksheet

What Can We Raise? What Can The Student Earn?

KIT TYPE	Sell Price Each	ORG Earns	Plus KIDS Earn
STICKER START UP KIT	\$21	\$7/ 34%	~ \$40/ 192%
STICKER START UP plus 1 refill	\$34	\$13/ 38%	~ \$80/ 234%
KEYCHAIN START UP KIT	\$28	\$8/ 29%	~ \$64/ 228%
KEYCHAIN START UP plus 1 refill	\$49	\$13/ 31%	~ \$128/ 255%
PEN START UP KIT	\$31	\$9/ 29%	~ \$53/ 173%
PEN START UP plus 1 refill	\$55	\$17/ 31%	~ \$106/193%

Each Pen Start Up Kit Contains:

- 16 mixed gel pens, black ink
- Resealable carrying bag
- Getting Started booklet
- Pen pricing guide

Each Pen Refill Kit Contains:

- 16 mixed gel pens, black ink
- ROI worksheet



a peek inside the guide



Get Started For Free

LET'S TEACH AND EARN TOGETHER!



YoungCEOSquad.com/Fundraising

